

Africa Energy Forum

**Bringing
Power to
Africa**



Palais des Congrès



Beautiful

BORDEAUX
30 June - 2 July 2009

**INVEST
IN
AFRICA'S POWER**

Conference Announcement



Africa Energy Forum



The Africa Energy Forum (AEF) in Bordeaux will be in its eleventh year, following on from its 10th anniversary in Nice, when attendance reached a record 480 delegates from 40 countries, making it the world's largest conference on African power. Next year in Bordeaux, in association with AEF 2009, the Africa Renewable Energy Forum (AREF) will be launched.



Meeting the market

Over the years, AEF has grown into the African power conference that attracts all the major players in the industry and has become the spawning ground for discussions on power deals of all sorts. AEF is the established annual meeting place of the African power and gas industry. Almost 40% of the delegates came from Africa in 2008, and most of these were decision makers, either in government or business.



The interface for the public and private sectors

WHAT IS HAPPENING IN THE MARKET?

AfricaPOWER

OVERVIEW OF THE AFRICAN POWER SECTOR

Where are the projects?

Conventional power

Emergency power

Renewable power

Who is developing them?

Who is building what?

Who is financing them?

INVESTMENT

What the ministers say

The developers' opinion

The financiers' parameters

FINANCING POWER

What impact is the financial crisis having?

How are the World Bank and other financial institutions responding?

What is the state of project financing and how will it impinge on infrastructure development?

What sources of funds are available for power development?

Africa Renewable Energy Forum

Government commitment

What works and where?

Guaranteeing delivery and sustainability

Who will pay?

AfricaGAS

Where's the gas?

Who is investing in gas?

Where are the market?

Will it benefit Africa?

AfricaBiofuels

Assessing the opportunities

Attracting investment

Analysing the operations

Assuring an equitable development

AEF is where African government officials meet with the international energy community to promote investment and development of the electricity infrastructure that will drive the continent's economic growth. And that is why the forum is held in Europe. To encourage investment, go to the market; don't ask the market to come to you. Thirty five government ministers have attended the Africa Energy Forum; and it has always provided a significant draw for African power utilities and, in recent years, regulators.

A cost-effective business tool

To meet under one roof with all those engaged in the African power and gas sectors is the most effective way to promote investment and business opportunities, as shown by the comments of those who attended AEF 2008.

What the people say

- 'I have spent most of the time outside the sessions for meetings with other delegates. That was very useful as everybody comes to the conference and it is easy to get people together.'
- 'I thought the conference was good, especially the networking.'
- 'I appreciated the AEF2008 very much because of the mixture of people and the easiness in interaction - keep going like that.'
- 'AEF has indeed come a long way in bringing stakeholders together, defining and facilitating engagement on key issues, thereby setting the stage for concrete follow-up actions. Congratulations, and looking forward to participating again as a speaker next year. I am pleased to inform you that I had a very good side discussion with and another participant (based in Ivory Coast) with whom we have agreed on some concrete actions together!'
- 'I enjoyed the Forum immensely and look forward to participating next year.'
- 'Well done on a successful Africa Energy Forum. It was my first and I found it very worthwhile and enjoyable.'

The Power of Dialogue



Beautiful Bordeaux

“With the lovely facades of its historic buildings lining the quays of the Garonne and a well-preserved city centre, Bordeaux is a jewel of classical European architecture, proud of its 2,000-year history. Largest French region for appellation contrôlée wines, Bordeaux has shipped its most prestigious products around the world for centuries, a simple taste is enough to see why. The wild beauty of Arcachon Bay, the immaculate sandy beaches along the Landes.... and the majestic Pyrénées just two hours away, make Bordeaux a privileged city close to beautiful countryside, the ocean, and the mountains.”

A UNESCO World Heritage Site

The Place to Meet

The Palais des Congrès de Bordeaux, superbly renovated in 2003, is situated on a lake, within easy reach of the city centre and the airport. It is adjacent to a four-star hotel and a casino, with other hotels in walking distance. The ultimate in hotels, the Regent Grand Hotel, is in the city centre.

The Palais des Congrès has purpose built auditoriums and excellent exhibition spaces, that will provide all the facilities needed to create an efficient and effective conference and exhibition.



AEF Exhibition

Taking space at the AEF Exhibition is an efficient way of increasing a country's and company's profile to take advantage of the concentration of decision makers attending the forum. To facilitate networking, a French-style café will be operating in the exhibition hall.



Africa Energy Forum 2009

Please send me information on

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Meeting at Africa Energy Forum 2008

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